



Press Release

For Immediate Release

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Shop Local Campaign “Murphy Unites” receives state recognition

Murphy, Texas – September 7, 2021. On August 31, 2021, the Texas Association of Municipal Information Officers (TAMIO) held their annual awards ceremony at the Kalahari Resort in Round Rock, Texas. The City of Murphy was honored to receive two best of state awards. The TAMIO awards recognize outstanding communication by Texas communities in a variety of categories from marketing, special events, media relations, and websites. Judging is conducted by out-of-state sister organizations with expertise in communications and municipal government.

Murphy received an Award of Honor (3rd Place) for the “Murphy Unites” shop local campaign under the Best Marketing Plan or Campaign category for cities under 100,000. In addition, the “Hunger Resources” restaurant guide received an Award of Excellence (2nd Place) under the Best Flyer or Poster (print media) category.

“To receive a “TAMI” award is a high honor as far as state recognition goes. This a great accomplishment for our Economic Development staff,” stated Mike Castro, City Manager. “The awards recognize the creativity of staff and reaffirm that we are headed in the right direction with our communication initiatives.”

